

Station KTNV-TV LAS VEGAS, NV
Advertiser () .DCCC/HORSFORD
Product HORSFORD/DCCC
Estimate# 2144
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2144
Flight Dates 10/19/2012 - 10/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 3,009
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	7A-9A	GD MRN AMR-ABC<	:30	\$509.00	10/19-10/19	1	1	1	\$509.00	
	2	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/19-10/19	1	1	1	\$900.00	
	3	F	7P-730P	ACCESS HOLLYWD<	:30	\$800.00	10/19-10/19	1	1	1	\$800.00	
	4	F	730P-8P	MILLIONAIRE<	:30	\$800.00	10/19-10/19	1	1	1	\$800.00	

---REPORT TOTALS---

Report Totals: 4 / \$3,009.00

---SALES MONTHLY TOTALS---

Oct 12: 4 / \$3,009.00
Sales Totals: 4 / \$3,009.00
Station Totals: 4 / \$3,009.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$12,538	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	24%	KTUD	0%
		KVCW	3%	KVMY	8%	KVVU	23%				

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE